

# Innovative Tech Impact

Levels B1 - C1

Instructor Information



**Instructor**

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## General Information

### Description

This course will analyze the impact of technologies in innovative business models.

### Goals

In providing a forum of understanding and discussion on the impact of technology in different innovative business models, this course exposes a wide variety of industries in different countries. It aims to help students express complex ideas in English, convince fellow students of the usefulness of given examples, while making sure that the structures they use are accurate (grammar, vocabulary). Special attention will be put on oral participation.

## Course Materials

### Recommended or required reading

A selection of articles discussing various frameworks to analyze and understand the impact of technology on innovative business models. Also, case studies will be provided for further discussion on the impact of such innovations on diverse intercultural economy.

### Planned Learning activities and teaching methods

Discussions, Workshops, and Presentations

A weekly short text will be given for homework analysis (vocabulary, idiomatic expressions and content). A vocabulary drill will be given at the beginning of each session followed by a summary and a content discussion.

## Course Evaluation

**Active participation:** including diligent homework, text preparation and leading discussions (40%)

**Written work:** 3 texts of 300 words written during the semester (40%)

**Formal presentation:** Student's choice related to innovative tech impact and intercultural economy (20%)

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